

AUSTIN

BIRMINGHAM

COURT

CASE STUDY



GROUNDWORK - SPRING FORWARD 2019

EVENT SPACE	CAPACITY
Kingston Lecture Theatre	150
Waterside Room	150
Boulton and Faraday Room	72
Lodge Rooms	120

DATE 29 March 2019



ABOUT

Groundwork West Midlands delivered this annual celebration of older adults in Birmingham, which is part of Ageing Better in Birmingham programme. The objective of the event this year was to make connections and celebrate age, over 100 delegates attended.

HIGHLIGHTS

The event was opened by the Deputy Lord Mayor and was followed by welcome speeches by the director of Ageing Better in Birmingham and a member of the Age of Experience group.

There were a series of workshops that guests signed up for at registration, there were 3 workshop sessions during the course of the event. The event closed with an audience participation Bollywood dance performance in the Kingston Lecture Theatre.

WHY IET BIRMINGHAM: AUSTIN COURT?

This is the 3rd year this event has been held at IET Birmingham: Austin Court, reasons include; competitive rate, accessibility and flow around the building, number and versatility of rooms for break out activities.

The onsite parking meant car sharing was encouraged and large groups travelled by mini bus. The city centre location enabled staff members travelled in by train where possible.

"Austin Court is a great venue, it looks impressive both inside and outside and gives the event the 'wow' factor. Austin Court staff are always professional and attentive. I would recommend the venue without hesitation."

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