

AUSTIN

BIRMINGHAM

COURT

CASE STUDY



STEM WOMEN COMMUNITY EVENT 2019

EVENT SPACE	CAPACITY
Kingston Lecture Theatre	150
Waterside Room	150
Lodge Rooms	120

DATE 6 March 2019



ABOUT

The STEM Women Community Event held at IET Birmingham: Austin Court had a goal to allow female students studying STEM subjects to network with top employers and hear inspiring speeches from key exhibitors.

HIGHLIGHTS

Students and exhibitors checked in before students were seated for a welcome talk in the theatre. The students then moved into the networking space for the afternoon to meet companies. They were then invited to an optional panel session in theatre later in the afternoon and the panel was made up of a small number of exhibitors. Refreshments were provided to attendees during refreshment breaks.

WHY IET BIRMINGHAM: AUSTIN COURT?

The IET had the perfect space for exhibitors to erect stands and for students to move around visiting different stands and having meaningful conversations. The theatre space was ideal for the welcome talk and employers panel. Dedicated catering rooms were ideal for large number of student members attending the event.

"We have enjoyed working with the IET Birmingham: Austin Court for two of our Community Events in the past. The team are very friendly and always on hand to help. The venue space and location are fantastic. We are looking forward to continuing to work with the IET in the future."

STEPHEN ROONEY | DIRECTOR AT STEM WOMEN

To find out more visit:
[IETVENUES.CO.UK/AUSTINCOURT](https://www.ietvenues.co.uk/austincourt)

[STEMWOMEN.CO.UK](https://www.stemwomen.co.uk)

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VENUES FROM: **IET**